



*The Brain Injury Association of Minnesota is the only statewide nonprofit organization dedicated to serving the needs of the estimated 100,000 Minnesotans who live with a disability due to brain injury.*

## **Mission**

To enhance the quality of life and bring the promise of a better tomorrow for all people affected by brain injury.

## **Organizational Strengths and Values**

- **SOCIAL CHANGE.** The Association believes in social and systemic change as we empower others to advocate on their own behalf.
- **PEOPLE-CENTERED SERVICES.** We share a passion for the people we serve and strive to provide services that support each individual's choices and needs.
- **EQUAL ACCESS.** We work to ensure that all individuals are aware of and have access to services.
- **QUALITY.** We provide all people affected by brain injury with the highest level of service of which we are capable.
- **COLLABORATION.** We value our partners and recognize that together we can achieve more than if we act alone.
- **INNOVATION.** We strive continually to monitor trends, anticipate needs, forge creative solutions, and set the standard for best practices in the field.

## **Services**

*Resource Facilitation* – This free, two-year telephone support service assists Minnesotans in navigating life after brain injury. Program participants receive scheduled calls at regular intervals to help problem-solve issues and identify resources to help them transition back to work, school and their communities. Interpretation services are available for non-English speakers.

*Case Management* – The Case Management program assists Minnesotans on Traumatic Brain Injury (TBI) or Community Alternative for Disabled Individuals (CADI) Waivers, as well as provides Relocation Service Coordination within contracted counties. The Association can provide flexible case management services for individuals utilizing Consumer Directed Community Supports (CDCS).

*Multicultural Outreach* – Multicultural Outreach broadens awareness of brain injury in Minnesota's racially/ethnically diverse communities. This is achieved by working closely with existing cultural service organizations to provide education about brain injury and support to individuals, professionals, spiritual leaders and community members.

*Education* – The Association offers a wide variety of individual education and professional development programming. Some of these opportunities include: conferences, monthly meetings of the Brain Injury Community Committees, Family Retreat, and workshops.

## **Programs**

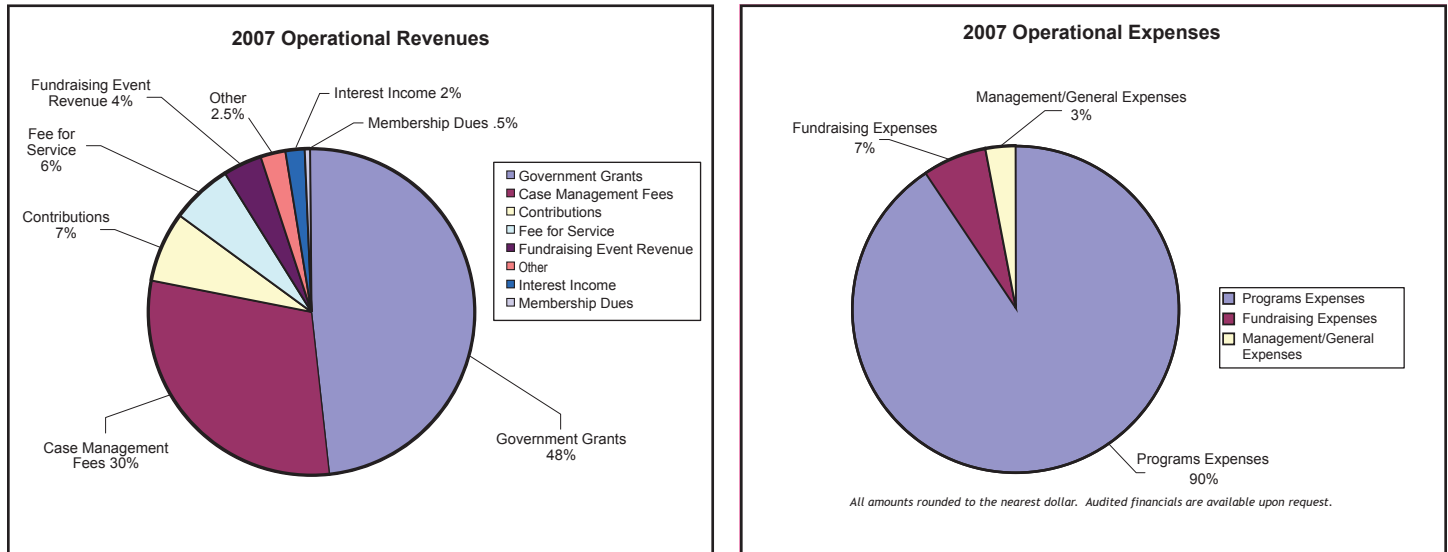
*Public Awareness* – Public Awareness produces multiple publications and holds several annual activities to build awareness about brain injury prevention, causes, symptoms, and implications and to connect persons with brain injury and their families with available services and reach professionals with information about brain injury.

*Public Policy* – Public Policy concentrates on grassroots advocacy to influence, educate and improve policies that affect people with brain injury and their loved ones with lobbying, Legislative Forums and the Minnesota Advocacy Project (MAP), a leadership training program for individuals affected by brain injury.

*Volunteer* – Volunteers with a variety of skills, expertise and time to give contribute to all areas of the Association including advocacy, education, communications, program support and administration. The Volunteer program also provides persons with brain injury workplace experience.

## Funding & Staffing

The Brain Injury Association's 2007 actual revenue was \$2,585,798.74. Operating Revenues and Expenses included the following:



The Brain Injury Association of Minnesota operates with 40 employees and a Board of Directors consisting of 21 members – representing persons with brain injury, family members, and professionals.

## 2007 Outcomes & Impacts

- Collectively, program services impacted 22,807 individuals, distributing 6,986 personalized education packets along with 8,500 Consumer guides.
- Volunteers contributed 10,388 hours, which is equal to approximately \$194,900 in salary and approximately five full-time employees.
- More than 19,100 persons with brain injury, family members, professionals and others attended Association-sponsored educational programs.
- Association-sponsored Public Awareness events and outreach collaborations created 9,811,074 impressions in children and adults throughout Minnesota.
- Staff also supported 492 people from communities of color through Resource Facilitation while the efforts of the Multicultural Outreach program provided 250 of those referrals and trained 3,092 individuals in the Hmong, Native American, African American, African Born and Latino communities.

The Brain Injury Association of Minnesota is a source of support for Minnesotans affected by brain injury and professionals:

*“It’s helpful to know people are out there to support you, and the service you provide is really important, it makes 100 percent difference.”*

— Metro area family member

*“The rehabilitation process was easier having someone to talk to, who knows what I’m experiencing.”*

— Person with brain injury from central Minnesota

*“It is an honor to work with the [Association] staff. Whether it’s helping children with brain injury succeed in school, assisting people with brain injury transition back to work or helping individuals and their families cope with brain injury, the staff are ‘angels with skin’ to many Minnesotans.”*

— Representative from the Minnesota Department of Health

### For More Information:

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